

Courses taught in English 2024/2025*

Semester 1 (September to December/January)

| Level | Programme | Course title |
|-----------------|--------------------------|--|
| Bachelor | L1 Gestion | Contemporary managerial problems |
| | | Communication |
| | | Methodology of academic work |
| | L2 Gestion | Marketing/Sales |
| | | Management fondamentaux |
| | | International economy |
| | L3 IM | Mathematics |
| | | Managerial accounting |
| | | Management |
| | | Business environment |
| | | Business game |
| | | Financial accounting |
| | | Finance |
| | | Strategic marketing diagnosis |
| | | Customer marketing |
| | | Information & digital systems |
| | | Human resource management |
| | L3 MSHT | Human resource management |
| | | Marketing for hospitality and tourism |
| | | Quality management |
| L3 MV | Marketing strategy | |
| Master | M1 CCA or M1 MODR | Strategic management |
| | M1 FIN | Corporate finance 1 |
| | M1 AE | International project management in SMEs |
| | M1 MSHT | Strategic marketing |
| | M1 MBD | Business plan in services marketing |

*This list of courses may be subject to changes.

Courses taught in English 2024/2025*

Semester 2 (January to April/May)

| Level | Programme | Course title |
|--------------|--|---|
| Bachelor | L1 Gestion | Managerial function |
| | | Economics |
| | | European policy |
| | L2 Gestion | Management accounting |
| | | Statistics |
| | | Sociology |
| | L3 CF | Commercial Law |
| | L3 EPME | Managerial accounting |
| | L3 MS | Management accounting 2 |
| | L3 MSHT | Diversity management |
| Cost control | | |
| L3 MV | MICE – Meetings, incentives, conferencing, exhibitions | |
| Master | M1 ACI | International business |
| | | Advanced management accounting |
| | M1 CCA | Management system control |
| | | International financial reporting standards |
| | M1 FIN | Corporate finance 2 |
| | | Ethics in finance |
| | M1 AE | Cross cultural awareness and communication in SMEs |
| | | Sustainable development and performance in SMEs |
| | M1 MCO | Brand management |
| | M1 MCPM | Communication and culture in international business |
| M1 MBD | International business environment | |
| M1 MSHT | International development in HT | |

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L1, L2, L3: Bachelor 1st, 2nd, 3rd year

M1: Master 1st year

CF: Accounting Finance

EPME: Entrepreneurship and SMEs

IM: International Management

MS: Management Strategy

MSHT: Management and Strategy in
Hospitality and Tourism

MV: Marketing Sales

ACI: Audit and Internal Control

AE: Entrepreneurial support

CCA: Accountancy Control Audit

FIN: Finance

MBD: Management and Business
Development

MCO: Marketing and Communication
for Organisations

MCPM: Product and Brand
Management and
Communication

MODR: Management of
Organisations and
Responsible Development